



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-02-2012 PAGE: 1 of 5

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391922	06-29-2012	10-01-2012	4	MCCRORY FOR GOVERNOR	MCCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238333					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C01C07																	
1	10-01-2012	10-07-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)				3	30	1	1	1	1	1			5	125	5	625.00
M	MG Group #	Preempted	Rate Reason		MG Description				Duration											
	333121	10-01-2012	125 POLITICAL		5 X 30 @ \$170 M,T,W,Th,F 09:00AM - 10:00AM -			2	30	X	X	X	X	X			5	170	5	850.00
		10-02-2012	125 POLITICAL		10/01/12-10/05/12 (842)															
		10-03-2012	125 POLITICAL																	
		10-04-2012	125 POLITICAL																	
		10-05-2012	125 POLITICAL																	
		Total:	625														Preempt Total:		-5	-625.00
2	10-01-2012	10-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30	1	1	1	1	1			5	230	5	1,150.00
3	10-01-2012	10-07-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				3	30							1	1	300	1	300.00
4	10-01-2012	10-07-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				3	30	1	1	1	1	1			5	175	5	875.00
5	10-01-2012	10-07-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				3	30	1							1	275	1	275.00
6	10-01-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				3	30	1	1	1	1	1			5	425	5	2,125.00
7	10-01-2012	10-07-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				3	30	1	1	1	1	1			5	425	5	2,125.00
8	10-01-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				2	30						1		1	150	1	150.00
9	10-01-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30						1		1	250	1	250.00
10	10-01-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				2	30						1		1	400	1	400.00
11	10-01-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				2	30						1		1	250	1	250.00

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Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238333			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C01C07																
12	10-01-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			2	30							1	1	150	1	150.00
13	10-01-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			2	30							1	1	350	1	350.00
14	10-01-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			2	30							1	1	250	1	250.00
15	10-01-2012	10-07-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	30	1	1	1	1	1			5	500	5	2,500.00
16	10-01-2012	10-07-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	30	1	1	1	1	1			5	500	5	2,500.00
17	10-01-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30	1	1	1	1	1			5	750	5	3,750.00
18	10-01-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30							1	1	300	1	300.00
19	10-01-2012	10-07-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			1	30	1	1	1	1	1			5	475	5	2,375.00
20	10-01-2012	10-07-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30	1	1	1	1	1	1	1	7	750	7	5,250.00
21	10-01-2012	10-07-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			3	30		1		1				2	1,000	2	2,000.00

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Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238333				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C01C07																	
22	10-01-2012	10-07-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	1	1	1	1	1			5	500	5	2,500.00
	MG Group #	Preempted	Rate	Reason	MG Description					Duration										
	332221	10-01-2012	500	POLITICAL	5 X 30 @ \$1,000 M,T,W,Th,F 07:30PM - 08:00PM -				2	30	X	X	X	X	X		5	1,000	5	5,000.00
		10-02-2012	500	NOT AVAILABLE	10/01/12-10/05/12 (901)															
		10-03-2012	500	POLITICAL																
		10-04-2012	500	POLITICAL																
		10-05-2012	500	POLITICAL																
		Total:	2,500														Preempt Total:	-5	-2,500.00	
	Cr Resolved		Rate	Reason																
	332221	10-04-2012	1,000	CRDT RESOLV																
		Total:	1,000														Credit Resolved Total:	-1	-1,000.00	
23	10-01-2012	10-07-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	1							1	3,000	1	3,000.00
			----- ITEM LINE NOTE -----																	
			DANCING W/THE STARS																	
24	10-01-2012	10-07-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				3	30	1							1	3,000	1	3,000.00
			----- ITEM LINE NOTE -----																	
			CASTLE																	
25	10-01-2012	10-07-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				3	30			1					1	1,200	1	1,200.00
			----- ITEM LINE NOTE -----																	
			NASVILLE																	
	Cr Resolved		Rate	Reason																
		10-03-2012	1,200	CRDT RESOLV																
		Total:	1,200														Credit Resolved Total:	-1	-1,200.00	
26	10-01-2012	10-07-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				3	30							1	1	1,400	1	1,400.00
			----- ITEM LINE NOTE -----																	
			AFHV																	
27	10-01-2012	10-05-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				1	30	1	1	1	1	1			5	325	5	1,625.00

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Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238333				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C01C07																	
28	10-06-2012	10-06-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				3	30						1		1	100	1	100.00
29	10-06-2012	10-06-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				1	30						1		1	570	1	570.00
30	10-06-2012	10-06-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				2	30						1		1	250	1	250.00
31	10-07-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30							1	1	100	1	100.00
32	10-07-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				1	30							1	1	475	1	475.00
33	10-01-2012	10-05-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				2	30	1	1	1	1	1			5	600	5	3,000.00
34	10-01-2012	10-05-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1	1	1	1	1			5	950	5	4,750.00
35	10-01-2012	10-05-2012	06:58PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30	1				1			2	1,400	2	2,800.00
36	10-06-2012	10-06-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				1	30						1		1	750	1	750.00
37	10-01-2012	10-01-2012	07:58PM - 10:00PM	MONDAY PRIME 8-10P (795)				2	30	2							2	4,000	2	8,000.00
38	10-02-2012	10-02-2012	----- ITEM LINE NOTE ----- DWTS				1	30		1							1	2,300	1	2,300.00
			----- ITEM LINE NOTE ----- PRIVATE PRACTICE																	

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Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 238333						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C01C07																	
																	Contracted Gross Total:		99	63,770.00
																	Actual Gross Total:		97	64,295.00
																	Agency Commission:			9,644.25
																	Net Total:			54,650.75
Month/YR			Preempted		Made Good		Contract Total		Adjustments					Actual Total						
Oct 12			10,665.00		5,850.00		63,770.00		525.00 DB					64,295.00						
TOTAL			10,665.00		5,850.00		63,770.00		525.00 DB					64,295.00						

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